



**UNIVERSITÉ
DE GENÈVE**

Conference

“Achieving SDGs through Sport: Partnerships and institutional responses for greater coherence and effectiveness”

October 5, 2017 - Lausanne

Panel 2

**Achieving the UN SDGs through Sport:
partnerships and institutional responses for
greater coherence and effectiveness**

Panel objectives

- Introduce UN agencies’ strategies and key activities aiming to achieve the UN SDGS through sports
- Discuss the accomplishments of UN agencies’ sport sustainability policies and programmes, as well as questions and problems encountered
- Determine opportunities and work out recommendations for more effective and meaningful collaboration within the UN Agencies and with other actors

The Panel

- Facilitator: Professor Margareta Baddeley, University of Geneva
- Assistant: Dr Joachim Monkelbaan, University of Geneva
- Panellists : representatives of UNESCO, UNICEF and UNDP

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1. Policies, reports, programmes and articles

1. Policies

a.) Kazan action plan

UNESCO hosted MINEPS IV ([Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport](#)) in Kazan (Russia) in July 2017.

The Kazan Action plan is the outcome of MINEPS IV. It marks the commitment to link sport policy development to the 2030 Agenda of the United Nations, as well as support to an overarching sport policy follow-up framework and five priority areas for international and national multi-stakeholder cooperation.

Annex 2, Action 2 is on indicators for SDGs:
<http://unesdoc.unesco.org/images/0025/002527/252725e.pdf>

It is recommended to look at the 3 main policy areas in the Action Plan and their 20 policy areas. The SDGs are mostly in main policy area 2. We need to develop follow-up parameters (para. 9, p. 13), tools, good practices, indicators, advocacy, monitoring, research. Where are gaps in terms of norms and standards? Which indicators need to be developed? Also see this framework:

<https://www.icsspe.org/system/files/20170530%20MINEPS%20VI%20-%20Sport%20Policy%20Follow-up%20Framework.pdf>

b.) **WHO** Global Strategy on Diet, Physical Activity and Health:

<http://www.who.int/dietphysicalactivity/en/>

c.) **European Commission** White Paper on Sport <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52007DC0391>

d.) Council of Europe Convention on the manipulation of sports competitions

e.) <https://edoc.coe.int/en/sport-for-all/6074-convention-on-the-manipulation-of-sports-competitions.html>

f.) Council of Europe Convention on an integrated safety, security and service approach at football matches and other sports events

https://www.coe.int/t/dg4/sport/Source/T-RV/Adopted%20version_Convention%20Safety%20Security%20Service_EN.pdf

g.) General Assembly Resolutions related to sport:

<https://www.un.org/sport/resources/documents/general-assembly-resolutions>

2. Reports

- a.) UNICEF report: Key to promoting development and peace, sport is increasingly part of UNICEF's country programmes, many of which are highlighted in this booklet. Working with scores of partners, UNICEF is mobilizing governments and engaging ministries, sports associations and civil society to ensure every child the right and opportunity to sport, recreation and play. The publication features recent research on the physical, mental and social benefits of sport, and the UN Secretary-General's recommendations on sports' role in achieving the Millennium Development Goals.
https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Sport%20Recreation%20and%20Play_UNICEF.pdf
- b.) UNOSDP-IOC joint report of The 2nd International Forum on Sport for Peace and Development. The 2nd International Forum on Sport for Peace and Development, held on 10 and 11 May 2011 at the UN Office in Geneva, demonstrated the alliance between the United Nations and the Olympic family. The discussions resulted in a concrete outcome: a set of recommendations that aim to help achieve the Millennium Development Goals (MDGs):
https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/10-11_05_2011_UN-IOC_FORUM_Geneva_REPORT_EN.pdf
- c.) UNOSDP last annual report. This last annual report of the UN Office on Sport for Peace and Development reviews the most important UN policy developments in terms of sport, demonstrates the partnerships that the UNOSDP created in 2015, and lists the achievements of the UNOSDP in 2015:
https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Annual_Report_2015_final.pdf
- d.) UNOSDP, Sport and the SDGs: this report demonstrates that sport is an important enabler of sustainable development. It recognizes the growing contribution of sport to the realization of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives (2030 Agenda for Sustainable Development A/RES/70/1, paragraph 37). This overview addresses sport's role and potential in relation to all 17 SDGs, being mindful of the importance of each goal. While doing so, it however discerns between the SDGs where greater evidence and practice with regard to the contributions of sport were identified and those SDGs where sport has a more limited or indirect potential.
https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Sport_for_SDGs_finalversion9.pdf
- e.) UNOSDP factsheets:
- Achieving the Objectives of the United Nations through Sport
 - Contribution of Sport to the Millennium Development Goals
 - Group of Friends of Sport for Development and Peace
 - The UN and Sport: Key Milestones
- f.) **Commonwealth Secretariat** Report on Enhancing the Contribution of Sport to the Sustainable Development Goals: This guide builds on earlier publications by the Commonwealth Secretariat to recommend evidenced and balanced policy options to support the effective and cost-efficient contribution of sport towards six prioritised SDGs. All identified policy options align with the importance accorded to the 'means of implementation' through SDG 17.

<https://www.dropbox.com/s/lsexn7quy24hw4/Enhancing%20the%20contribution%20of%20sport%20to%20the%20Sustainable%20Development%20Goals%20.pdf?dl=0>

- g.) **Commonwealth Secretariat** report on Sport for Development and Peace and the 2030 Agenda for Sustainable Development;
http://thecommonwealth.org/sites/default/files/inline/CW_SDP_2030%2BAgenda.pdf
- h.) **Development and peace: Towards Achieving the Millennium Development Goals Report from the United Nations Inter-Agency Task Force on Sport for Development and Peace** – This report analyses in detail the potential contribution that sport can make towards achieving the United Nations Millennium Development Goals (MDGs). It provides an overview of the growing role that sports activities are playing in many United Nations programmes and crystallizes the lessons learned. It also includes recommendations aimed at maximizing and mainstreaming the use of sport:
<https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/task%20force%20report%20english.pdf>

3. Programmes

Peace and Sport:

Founded in 2007 by Modern Pentathlon Olympic Medallist and World Champion Joël Bouzou, Peace and Sport is a neutral and independent worldwide organization that is operational in using sport and its values as an instrument for peace. In less than 10 years, the dynamism of sport has already enabled us to reinsert child soldiers back into society, to help war orphans rebuild their self-confidence, to reintegrate refugees, facilitate access to education, and more: <http://www.peace-sport.org/on-the-field/approach-programs/>

UNEP will be targeting its sports advocacy campaigns on major evolving global environmental issues as well as the delivery of the 2030 Agenda for Sustainable Development:

http://drustage.unep.org/sport_env/

WHO Europe's working group is developing and implementing a Sports Club for Health (SCforH) programme in collaboration with TAFISA, the association for international Sport for All:

<http://www.euro.who.int/en/health-topics/disease-prevention/physical-activity/activities/hepa-europe/hepa-europe-projects-and-working-groups/sport-clubs-for-health>

4. Articles

- a.) Article on how the Sudanese delegation served as youth advocacy group for the SDGs promotional campaign #Sport4SDGs. The campaign was launched by UNDP Sudan to promote sustainable development among youth in the country:
<http://www.undp.org/content/undp/en/home/blog/2016/8/19/Sport-for-SDGs-a-journey-from-Sudan-to-Rio-de-Janeiro-.html>
- b.) Article on how UNDP has been applying the concept of peace fairs and sport games to the peace and reconciliation process of Papua New Guinea's (PNG) Autonomous Region Bougainville (ARB). This blend of sports, music and culture has borne fruits and is breaking barriers between divided youth and elders, former fighters and their communities, and between key factions and the Autonomous Government of Bougainville (ABG):
http://www.pg.undp.org/content/papua_new_guinea/en/home/ourwork/crisispreventionandrecovery/successstories/sports--peace-and-development-conflict-.html
- c.) Article on how Afghan volleyball champion encourages young women to fight for their dreams through sport:
<http://stories.undp.org/playing-to-win>
- d.) **UNHCR article** on sports and refugee children. For refugee children sport can play a particularly important and healing role, helping to address health as well as social and developmental needs. <http://www.unhcr.org/sport-partnerships.html>
- e.) Article on how footballers Lionel Messi and Neymar Junior back collaboration between FC Barcelona Foundation and UNHCR to help people displaced by war and persecution:
<http://www.unhcr.org/news/latest/2017/6/59394f1d4/soccer-stars-kick-campaign-help-refugees.html>
- f.) In the lead up to the 2016 Rio Olympic Games, hosted in Brazil from 5 to 21 August, **UN Women** spotlighted the remarkable achievements, persistent hurdles and unmatched potential of women and girls in sport:
<http://www.unwomen.org/en/news/in-focus/women-and-sport>
- g.) **ILO article** on how can sports help to promote youth employment? Employers often refrain from hiring young people for their apparent lack of soft skills rather than their lack of experience. Understanding how these soft skills that can be developed through sports are relevant to the world of work provides an interesting perspective on youth employability:
http://www.ilo.org/global/about-the-ilo/newsroom/comment-analysis/WCMS_232712/lang--en/index.htm
- h.) UN DESA article on people with disabilities and sports:
<https://www.un.org/development/desa/disabilities/issues/disability-and-sports.html>
- i.) WHO webpage on physical activity:
<http://www.who.int/mediacentre/factsheets/fs385/en/>
- j.) Sportanddev.org (under Swiss Academy for Development) report: Gender Equity, Sport and Development: Working Paper by the Swiss Academy for Development:
https://www.sportanddev.org/sites/default/files/downloads/59_gender_equity_sport_and_development.pdf
- k.) Sportanddev.org (under Swiss Academy for Development) report: Women, sport and development:
https://www.sportanddev.org/sites/default/files/downloads/56_women_sport_and_development.pdf

- l.) Shared Goals through Sport: Getting a sustainable return for companies and communities: report by The Prince of Wales International Business Leaders Forum
https://www.sportanddev.org/sites/default/files/downloads/27_shared_goals_through_sport_getting_a_sustainable_return_for_companies_and_communi.pdf
- m.) Sportanddev.org (under Swiss Academy for Development) report: Sport in Developing Countries
https://www.sportanddev.org/sites/default/files/downloads/79_sport_in_developing_countries.pdf
- n.) jSportanddev.org (under Swiss Academy for Development) report: SPORT AND GLOBALISATION
https://www.sportanddev.org/sites/default/files/downloads/81_sport_and_globalisation.pdf
- o.) Sportanddev.org (under Swiss Academy for Development) report: Linking Sports and the new Sustainable Development Goals:
<http://www.sdgfund.org/linking-sports-and-new-sustainable-development-goals>
- p.) Sportanddev.org (under Swiss Academy for Development) report: Sport for Development and Peace: Towards achieving the Millennium Development Goals:
<https://www.sportanddev.org/fr/document/manuals-and-tools/sport-development-and-peace-towards-achieving-millennium-development>
- q.) Sportanddev.org (under Swiss Academy for Development) report: The Contribution of Sport to the Sustainable Development Goals and the post-2015 Development Agenda: The Position of the International Olympic Committee, on behalf of the Olympic and Sport Movement
https://www.sportanddev.org/sites/default/files/downloads/sport_contribution_to_post_2015_agenda_eng_feb.pdf
- r.) UN Chronicle: sport and SDGs: <https://unchronicle.un.org/article/role-sport-achieving-sustainable-development-goals>

II. Policies, reports and projects by organization

Commonwealth Secretariat:

Report on Enhancing the Contribution of Sport to the Sustainable Development Goals:

<https://www.dropbox.com/s/lsexn7quy24hw4/Enhancing%20the%20contribution%20of%20sport%20to%20the%20Sustainable%20Development%20Goals%20.pdf?dl=0>

Sport for Development and Peace and the 2030 Agenda for Sustainable Development;

http://thecommonwealth.org/sites/default/files/inline/CW_SDP_2030%2BAgenda.pdf

The Commonwealth Advisory Body on Sport (CABOS) provides advise the Commonwealth Secretary-General and member governments on sport policy issues, particularly related to Sport for Development and Peace (SDP) and protecting the integrity of sport:

<http://thecommonwealth.org/cabos-membership>

Council of Europe:

Convention on the manipulation of sports competitions

<https://edoc.coe.int/en/sport-for-all/6074-convention-on-the-manipulation-of-sports-competitions.html>

Council of Europe Convention on an integrated safety, security and service approach at football matches and other sports events

https://www.coe.int/t/dg4/sport/Source/T-RV/Adopted%20version_Convention%20Safety%20Security%20Service_EN.pdf

European Commission:

White Paper on Sport <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52007DC0391>

International Council of Sport Science and Physical Education:

<http://www.icsspe.org/>

ICSSPE aims to maintain an inclusive perspective on the different disciplines of sport, sport science and physical education, and of furthering a continuing collaboration between them. It brings together a wide range of scientific and professional organisations of various sport branches and disciplines, and creates the possibility for interdisciplinary collaboration.

ICSSPE is the world's largest network of organisations and institutions concerned with sport, sport science and physical education. Among others, the Council belongs to the associated bodies of UNESCO and co-operates with the sport movement.

ILO:

Focus on sport players' rights/workers rights

ILO article on how can sports help to promote youth employment? Employers often refrain from hiring young people for their apparent lack of soft skills rather than their lack of experience. Understanding how these soft skills that can be developed through sports are relevant to the world of work provides an interesting perspective on youth employability:

http://www.ilo.org/global/about-the-ilo/newsroom/comment-analysis/WCMS_232712/lang--en/index.htm

Mega-Sporting Events Platform for Human Rights (MSE Platform):

The MSE Platform produces a range of research, meeting reports, and other supporting materials in order to contribute to more comprehensive, consistent, and accountable approaches to managing social risks and adverse human rights impacts arising from mega-sporting events.

<https://www.ihrb.org/megasportingevents/mse-resources>

Peace and Sport

Founded in 2007 by Modern Pentathlon Olympic Medallist and World Champion Joël Bouzou, Peace and Sport is a neutral and independent worldwide organization that is operational in using sport and its values as an instrument for peace. In less than 10 years, the dynamism of sport has already enabled us to reinsert child soldiers back into society, to help war orphans rebuild their self-confidence, to reintegrate refugees, facilitate access to education, and more: <http://www.peace-sport.org/on-the-field/approach-programs/>

www.sportanddev.org

sportanddev.org is a hub for sharing knowledge, building good practice, facilitating coordination and fostering partnerships between and within different stakeholders in sport and development.

sportanddev.org's Operating Team is hosted and situated at the headquarters of the Swiss Academy for Development (SAD) in Bienne, Switzerland.

Gender Equity, Sport and Development: Working Paper by the Swiss Academy for Development:

https://www.sportanddev.org/sites/default/files/downloads/59_gender_equity_sport_and_development.pdf

Women, sport and development:

https://www.sportanddev.org/sites/default/files/downloads/56_women_sport_and_development.pdf

Shared Goals through Sport: Getting a sustainable return for companies and communities: report by The Prince of Wales International Business Leaders Forum

https://www.sportanddev.org/sites/default/files/downloads/27_shared_goals_through_sport_getting_a_sustainable_return_for_companies_and_communi.pdf

Sport in Developing Countries: research article

https://www.sportanddev.org/sites/default/files/downloads/79_sport_in_developing_countries.pdf

SPORT AND GLOBALISATION, report for SWISS ACADEMY FOR DEVELOPMENT

https://www.sportanddev.org/sites/default/files/downloads/81_sport_and_globalisation.pdf

Linking Sports and the new Sustainable Development Goals:

<http://www.sdgfund.org/linking-sports-and-new-sustainable-development-goals>

Sport for Development and Peace: Towards achieving the Millennium Development Goals:

<https://www.sportanddev.org/fr/document/manuals-and-tools/sport-development-and-peace-towards-achieving-millennium-development>

The Contribution of Sport to the Sustainable Development Goals and the post-2015 Development Agenda: The Position of the International Olympic Committee, on behalf of the Olympic and Sport Movement

https://www.sportanddev.org/sites/default/files/downloads/sport_contribution_to_post_2015_agenda_eng_feb.pdf

UN DESA:

Article on people with disabilities and sports:

<https://www.un.org/development/desa/disabilities/issues/disability-and-sports.html>

UNDP:

Article on how the Sudanese delegation served as youth advocacy group for the SDGs promotional campaign #Sport4SDGs. The campaign was launched by UNDP Sudan to promote sustainable development among youth in the country:

<http://www.undp.org/content/undp/en/home/blog/2016/8/19/Sport-for-SDGs-a-journey-from-Sudan-to-Rio-de-Janeiro-.html>

Article on how UNDP has been applying the concept of peace fairs and sport games to the peace and reconciliation process of Papua New Guinea's (PNG) Autonomous Region Bougainville (ARB). This blend of sports, music and culture has borne fruits and is breaking barriers between divided youth and elders, former fighters and their communities, and between key factions and the Autonomous Government of Bougainville (ABG):

http://www.pg.undp.org/content/papua_new_guinea/en/home/ourwork/crisispreventionandcovery/successtories/sports--peace-and-development-conflict-.html

Article on how Afghan volleyball champion encourages young women to fight for their dreams through sport:

<http://stories.undp.org/playing-to-win>

UNEP:

UNEP will be targeting its sports advocacy campaigns on major evolving global environmental issues as well as the delivery of the 2030 Agenda for Sustainable Development:

http://drustage.unep.org/sport_env/

<https://www.olympic.org/fr/commission-de-la-durabilite-et-de-lheritage> : Prince Albert II of Monaco

UNESCO:

UNESCO is the only UN agency that has mandate to deal with sports ministries, especially in developing countries. UNESCO equips ministers with the knowledge and evidence to convince their colleagues.

The [Intergovernmental Committee for Physical Education and Sport \(CIGEPS\)](#) in UNESCO promotes the role and value of sport and its inclusion in public policy. CIGEPS is comprised of expert representatives in the field of physical education and sport from 18 UNESCO Member States, each elected for a four year term. The [Permanent Consultative Council \(PCC\)](#), comprising key sport federations, UN agencies and NGOs, provides technical support and advice to the Committee.

Resources:

UNESCO hosted MINEPS IV ([Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport](#)) in Kazan (Russia) in July 2017.

Kazan Action plan is the outcome of MINEPS IV, Annex 2, Action 2 is on indicators for SDGs: <http://unesdoc.unesco.org/images/0025/002527/252725e.pdf>

What researchers and others can do is look at the 3 main policy areas in the Action Plan and their 20 policy areas. The SDGs are mainly in main policy area 2. We need to develop follow-up parameters (para. 9, p. 13), tools, good practices, indicators, advocacy, monitoring, research. Where are gaps in terms of norms and standards? Which indicators need to be developed? Also see this framework:

<https://www.icsspe.org/system/files/20170530%20MINEPS%20VI%20-%20Sport%20Policy%20Follow-up%20Framework.pdf>

United Nations General Assembly Resolutions related to sport:

<https://www.un.org/sport/resources/documents/general-assembly-resolutions>

UNHCR:

UNHCR article on sports and refugee children. For refugee children sport can play a particularly important and healing role, helping to address health as well as social and developmental needs.

<http://www.unhcr.org/sport-partnerships.html>

Article on how footballers Lionel Messi and Neymar Junior back collaboration between FC Barcelona Foundation and UNHCR to help people displaced by war and persecution:

<http://www.unhcr.org/news/latest/2017/6/59394f1d4/soccer-stars-kick-campaign-help-refugees.html>

United Nations Inter-Agency Task Force on Sport for Development and Peace:

Development and peace: Towards Achieving the Millennium Development Goals Report from the

<https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/task%20force%20report%20english.pdf>

UNICEF:

Report: Key to promoting development and peace, sport is increasingly part of UNICEF's country programmes, many of which are highlighted in this booklet. Working with scores of partners, UNICEF is mobilizing governments and engaging ministries, sports associations and civil society to ensure every child the right and opportunity to sport, recreation and play. The publication features recent research on the physical, mental and social benefits of sport, and the UN Secretary-General's recommendations on sports' role in achieving the Millennium Development Goals.

https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Sport%20Recreation%20and%20Play_UNICEF.pdf

UNOSDP:

UNOSDP-IOC joint report of The 2nd International Forum on Sport for Peace and Development:

https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/10-11_05_2011_UN-IOC_FORUM_Geneva_REPORT_EN.pdf

UNOSDP last annual report:

https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Annual_Report_2015_final.pdf

UNOSDP, Sport and the SDGs:
https://www.un.org/sport/sites/www.un.org.sport/files/ckfiles/files/Sport_for_SDGs_finalversion9.pdf

UNOSDP factsheets:

- [Achieving the Objectives of the United Nations through Sport](#)
- [Contribution of Sport to the Millennium Development Goals](#)
- [Group of Friends of Sport for Development and Peace](#)
- [The UN and Sport: Key Milestones](#)

UN WOMEN:

In the lead up to the 2016 Rio Olympic Games, hosted in Brazil from 5 to 21 August, UN Women spotlighted the remarkable achievements, persistent hurdles and unmatched potential of women and girls in sport:

<http://www.unwomen.org/en/news/in-focus/women-and-sport>

WHO:

WHO Europe's working group is developing and implementing a Sports Club for Health (SCforH) programme in collaboration with TAFISA, the association for international Sport for All:

<http://www.euro.who.int/en/health-topics/disease-prevention/physical-activity/activities/hepa-europe/hepa-europe-projects-and-working-groups/sport-clubs-for-health>

WHO webpage on physical activity:

<http://www.who.int/mediacentre/factsheets/fs385/en/>

WHO Global Strategy on Diet, Physical Activity and Health:

<http://www.who.int/dietphysicalactivity/en/>

General resources on MDGs/SDGs:

www.isdgs.org

www.un.org/sustainabledevelopment/sustainable-development-goals

<https://sustainabledevelopment.un.org/post2015/transformingourworld>

UN Chronicle: sport and SDGs: <https://unchronicle.un.org/article/role-sport-achieving-sustainable-development-goals>